



www.foodwherevolution.com

Piattaforma Tecnologica Avanzata

per lo sviluppo di un programma nel settore dell'agricoltura, dell'allevamento, dell'agroalimentare e del turismo, basato su criteri di sostenibilità, sicurezza, tracciabilità e di qualità, capace di pianificare uno sviluppo territoriale equilibrato delle economie locali e delle comunità rurali



ABOUT US

WORLD UNION FOR SUSTAINABLE DEVELOPMENT



SISTEM DEVELOPMENT

ALFASSA is a "Think Tank" network whose main goal is to solve the complex eco-systemic crisis through an innovative **Development System** able to support environmental, economic and social policies to build a new global, peaceful and cooperative society.

At the base of the development processes, an **Advanced Technology Platform**, designed according to a holistic and quantum approach of networks of relationships and knowledge, able to reverse the macro-economic paradigm and to reconstruct entire production and distribution chains on the basis of programs that future, eliminating all sorts of divisions and intermediation.



INTERNATIONAL NETWORK

FOOD **WheRe**volution establishes itself thanks to the fundamental collaboration of highly qualified professionals, companies and industry, universities and researchers, investors and lenders, companies that combine passion and hard work, to respond to the growing sensitivity of issues of environmental, economic and social sustainability.

A set of reliable interlocutors with a high standing that share the same physical and virtual environment (Productive Cluster), so as to form a recognizable group, united by organizational, economic and common interests.

STRATEGIC PLANNING PROGRAM

VISION

Reverse the macro-economic paradigm so as to create a dynamic balance for a more sustainable development

PROGRAM

Reconstructing entire production and distribution chains through active and proactive participation in **programs that look to the future**

PLANNING

Strategic planning based on the **new paradigm of the circular economy and digital technology**

PROJECT

Solutions with a high technical and technological content, capable of applying in a structured way product, process and organizational innovation

The current model of development in the agri-food sector is now in decline, the ruthless competition based on the increasingly lower price not only penalizes the quality of the product but often exceeds the limit which can no longer guarantee the health of the consumer .

We have come to approve contracts that eliminate tariffs to encourage free trade without properly regulating the control of harmful substances in production activities and imposing courts of extrajudicial arbitration that lays the foundation for a juridical pre-eminence of large multinationals to the detriment of governments' sovereignty.

Unfortunately it is no longer possible to deny the evidence, unbridled globalization will be responsible for the destruction of entire productive ecosystems, so it is time to come together to build a new socio-economic model capable of creating new virtuous economies, through active and proactive participation of individuals with a strong sense of social responsibility.

We must change the culture of the consumer through transparency and knowledge, we must give the opportunity to access and creep in every interstic of production and distribution, every consumer must touch what could consume. It is the amateurs, those users who are passionate about a brand or a product, who undertake new virtuous paths, it is a revolution that has become the typical form of consumption of digital culture.

It is the consumer culture that is the key to reversing the macro-economic paradigm, which contributes to the formation of the individual on an intellectual and moral level and to the acquisition of awareness and knowledge, so that he can understand the importance processes of change.

But not only that, the complex of manifestations of the material, social and spiritual life of a people or of an ethnic group obliges us to protect and enhance our cultural heritage, also in terms of tourism, thus fostering social integration and the respective ones. knowledge.

Culture and tourism can really be a winning combination to bring entire productive ecosystems back to a new path of sustainable and lasting growth. And it is precisely because of these considerations, driven by the desire to create new virtuous economies, by the passion for places of ancient tradition and for the search for the first fruits of the earth, that we must unite to design a winning synthesis strategy in the agriculture, livestock, agri-food and tourism.

PROGRAM



FOOD WheRevolution

TECHNOLOGY PLATFORM

for the development of a program in the fields of agriculture, livestock, agri-food and tourism, based on criteria of sustainability, safety, traceability and quality, capable of planning a balanced territorial development of local economies and rural communities

IDENTITY MANAGEMENT

SUSTAINABLE APPROACH

INTERPRETING THE REGULATIONS WITHIN A GENERAL REFERENCE FRAMEWORK, WHICH GUARANTEE THE CONSUMER REGARDING FOOD SAFETY AND TRACEABILITY OF THE ENTIRE AGRICULTURAL SUPPLY CHAIN, TO LINK IN A RELATIONSHIP OF THE SYMBOLS OF THE PRODUCTS TO THE PERFUMES AND COLORS OF NATURE AND ENVIRONMENT, MAKING THE EXPERIENCE OF FOOD A MOMENT OF LEISURE, CURIOSITY AND PASSION.

VALUE PROVIDER

HOLISTIC APPROACH

GOVERNING PROCESSES THAT REQUIRE A SPECTACULAR COORDINATION MANAGEMENT EFFORT THROUGH A HIGH-VALUE INTEGRATED SERVICES ECOSYSTEM, CAPABLE OF EXAMINING THE CRUCIAL ROLE OF KNOWLEDGE IS INTEGRATED (SERVICES PROVIDER) WHICH IS CODIFIED (INFO PROVIDER) AS A FUNDAMENTAL RESOURCE OF PRODUCTION AND DISTRIBUTION PROCESSES.

CHANGE MANAGEMENT

QUANTUM APPROACH

JOIN THE PARTS ON COMPLEMENTARY BASE FOR:

- * TRANSFORM KNOWLEDGE IN COMPETENCES THROUGH A PERMANENT LEARNING PROGRAM;
- * FAVORING THE COOPERATIVE RELATIONSHIP AND ACCESS TO FINANCE FOR THE DEVELOPMENT OF INNOVATIVE AND HIGHLY COMPETITIVE PROJECTS;
- * CREATE NEW VIRTUOUS ECONOMIES, INTEGRATING ADDITIONAL COINS IN DEVELOPMENT PROCESSES AND VALUE EXCHANGE WITHOUT INTERMEDIATION.

JOIN US !!

FOR OUR CUSTOMERS!

STRATEGIC CORPORATE AND TERRITORIAL PLANNING, BASED ON THE NEW PARADIGM OF CIRCULAR ECONOMY AND DIGITAL TECHNOLOGY.

- Collaborate with a set of reliable partners with a high standing, who share the same principles and ideals.
- Accessing new virtuous ways through an innovative complementarity analysis, capable of reconstructing entire production and distribution chains;
- Integrating its products and services with other complementary products, applying product, process and organizational innovations;
- Flexibility and variabilization of production and distribution activities, according to a new concept of work;
- Combine development projects with innovative financing or investment solutions;
- Redefining its procurement strategies, with integrated solutions that guarantee high profitability.

FOR OUR SUPPLIERS!

MANAGE CHANGE AND REPOSITIONING, INCREASING ITS INNOVATIVE CAPABILITY AND INTERNATIONAL DEVELOPMENT.

- Acquire a new complete identity and a reliable interlocutor;
- Participate actively and proactively in the development of programs that target the future;
- Enhance each individual ring in the production and distribution chain;
- Follow a path of lifelong learning, sharing standards, processes and development methodologies;
- Promote research and development activities by investing in innovative projects;
- Marketing their products and services through well-structured and defined promotional actions.

DEVELOPMENT PROCESS

The entire productive ecosystem participates actively and proactively in the development of a programmatic chrono program aimed at reversing the macro-economic paradigm, to create new eco-sustainable virtuous economies.

A brilliant strategy for the development of the agri-food sector, breeding and tourism, which combines the passion for places of ancient tradition and the search for the first fruits of the earth.

□ CULTURE

Enhance the artistic and cultural heritage of the territory, telling its history and its origins, so as to make the experience of food a moment of leisure, curiosity and passion.

□ INTEGRATION

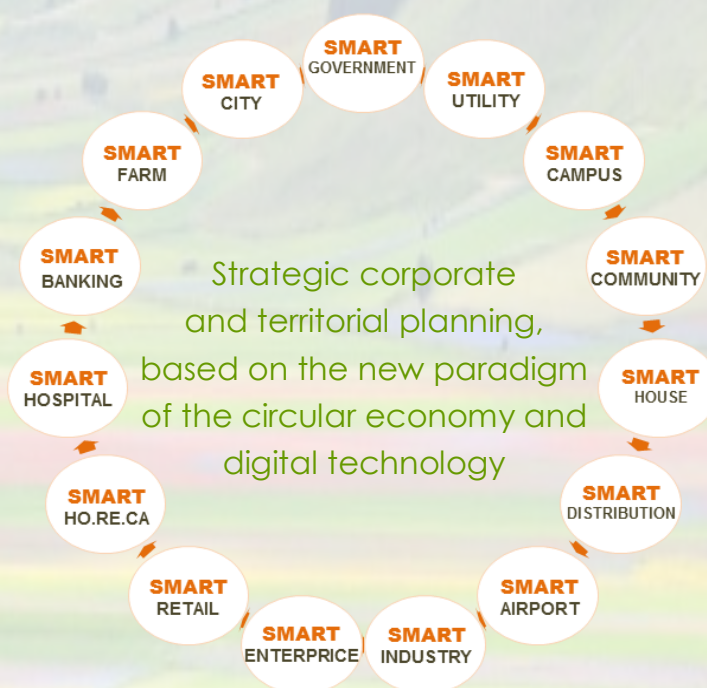
Promote social and cultural integration thanks to the passion for food and the curiosity of each other's traditions, creating new recipes as a representation of freedom and well-being that man can reach only through the sharing of knowledge.

□ QUALITY

Select quality products, natural and organic, that maintain the aromas and flavors of their land, ensuring freshness, authenticity and food security.

□ TRACKING

Retrace the road that the product has traced along the entire food chain, giving the consumer the opportunity to know which hands have worked and from which land comes.



STRATEGIC PLANNING

The Development System acts as a reference framework and not as a coordination structure, it proposes strategic corporate and territorial planning capable of managing change with a sense of challenge and great hope. For each production or distribution channel, it redefines the individual development strategies, within an environment characterized by a strong sense of identity.

In methodological terms, strategic planning is not based on a model of perfect competition, similar to the perspective of those who, looking at a forest from the outside, consider it as if they were all the same trees, but it analyzes the behavior of the individual economic operator, difficulties, needs and needs.

A methodology that observes the different dimensions, the different types of products, the interweaving with the other companies and their different functions and relationships that determine a symbiotic relationship, similar to that of those with the tools of botany were interested in the care of a single plant.

PROJECT



PEPPER
GARLIC
ONION
TOMATO



ENVY
LETTUCE
CHICORY
PEAS



LEGUMES
LENTILS
BEANS
CHICKPEAS



FRUIT
WATERMELON
STRAWBERRY
MELON



BREEDING
CHICKEN
PORK
BEEF



ACQUACULTURE
TROUT
SEABASS
SHRIMP



OIL & GEL
ALOE VERA
JATROPHA
CANAPA



ANANAS
MANGO
PAPAYA
BANANE



COMMODITY
SUGAR
WHEAT
CAFFE'

□ **SMART GOVERNANCE - Promote transparency**

Redesigning new balances to enhance the food sector through digital technology, favoring accessibility, immediacy, specificity and evasion of production and distribution chains.

□ **SMART CITY - Value your origin**

Strategic planning of the territory aimed at rural, tourist and agri-food development, through the enhancement of the natural, environmental, artistic and cultural heritage.

□ **SMART FARM - Eco-sustainable production process**

Multi-functional companies that use innovative techniques and technologies and an innovative production model of completely sustainable natural and organic products.

□ **SMART INDUSTRY - See the scents of the earth**

Fully automated processing industries that provide quality products, technological services that promote transparency and passion, eco-friendly packaging solutions.

□ **SMART RETAIL - Digital Transformation**

Innovative logistic platforms distributed throughout the territory, which integrate technology for the online sale of products that identify their territory, favoring zero km or online sales, through e-commerce, warehouses and networking.

□ **SMART DISTRIBUTION - Logistic Platform**

Fully automated warehouses, even through cold lines, which are proposed as innovative logistic platforms for import / export, capable of revolutionizing the supply strategies of their territory.

□ **SMART HO.RE.CA - Curiosity and passion**

Integrate technology and change designers to increase visibility by linking them to their artistic, environmental and cultural heritage, so as to make the experience of food a moment of leisure and passion.



www.alfassa.net

CREATING A BETTER FUTURE TOGHETER!

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